SPONSORSHIP PROPOSAL

CANADA Toronto ✳ CALIFORNIA San Diego - Santa Barbara ✳ OREGON Yaquina Bay ✳ RHODE ISLAND Narragansett Bay ✳ MASSACHUSETTS Marblehead ✳ CONNECTICUT Long Island Sound ✳

WEST VIRGINIA Summersville Lake ✳ VIRGINIA Rappahannock River ✳ MARYLAND Annapolis - Havre de Grace ✳

NORTH CAROLINA Lake Norman ✳ SOUTH CAROLINA Hartwell Lake ✳ FLORIDA Fort Lauderdale - Naples - Tampa Bay

✳ MAINE Mount Desert Island ✳ NEW YORK Great Sacandaga Lake - Jefferson County - Niagara/Youngstown - Oswego - Rochester ✳ OHIO Sandusky ✳ MICHIGAN Holland - Muskegon ✳ TENNESSEE Nashville ✳

HOSPICE REGATTAS 2015

Bond image titled: ***"Water Walkers"***

2015 HOSPICE REGATTA
AN EVENT TO BENEFIT HOSPICE OF THE UPSTATE

PRESENTED BY
WESTERN CAROLINA SAILING CLUB, ANDERSON, SC

A MEMBER OF THE NATIONAL HOSPICE REGATTA ALLIANCE

2015 HOSPICE REGATTA
WESTERN CAROLINA SAILING CLUB
OCTOBER 16 - 18, 2015

*A REGATTA INSPIRED BY COMPETITION...ENHANCED WITH COMPASSION
TO BENEFIT HOSPICE OF THE UPSTATE*

Dear Friend of Hospice of the Upstate,

On October 16-18, 2015, Western Carolina Sailing Club, a non-profit organization, will again host the Hospice Regatta. Over the last fifteen years, this upstate event has raised more than **$478,000** for Hospice of the Upstate which provides compassionate care and supportive services to residents throughout the Upstate of South Carolina and Northeast Georgia. Last year was our most successful year ever. This year we are setting our goal at **$65,000**. With your help, we can achieve this goal.

You and your company are invited to participate in this year's event through sponsorship contributions. We have designed several sponsorship levels to allow you to participate in the regatta activities while supporting a very worthwhile cause. In 2014, over 1,000 patients and families benefited from the caring, compassionate support and services provided by Hospice of the Upstate.

This is truly an event filled with competition and compassion. Since its inception, the Hospice Regatta on Lake Hartwell has played host to over 1,000 sailboat racers for an October weekend full of great food, fun, and serious sailboat racing. This is one of 26 national events, which raise annually more than $1,000,000 for 36 hospice programs.

Last year, over 75 boats participated on Lake Hartwell with over 250 sailors. The event was extensively covered by local media, including newspapers, television, and magazines. Participating as a sponsor is a great way to provide exposure for your company while supporting this great cause.

For further information please contact John Kreidler, 2015 Regatta Co-Chairman at 864-275-7916 or Ronnie Ashmore, 2015 Regatta Co-Chairman at 864-420-4782. Thank you for your consideration and support.

Sincerely,

John Kreidler   *Ronnie Ashmore*

John Kreidler   Ronnie Ashmore
2015 Regatta Co-Chairman   2015 Regatta Co-Chairman

Over $21 million to communities nationwide

WHY SPONSOR HOSPICE ACTIVITIES?

Hospice touches the entire community.
Hospice helps terminally ill patients -- and parents, spouses, children, neighbors, employers, friends -- manage the prospect of death.

Hospice is teamwork within the community and home.
Teams of medical professionals and trained volunteers work with patients and their families to provide hospice care in their homes or home-like settings. The need for this care is increasing as our aging population increases.

Hospice generates loyalty.
Family and friends touched by Hospice remember the people and organizations who helped them in such a difficult time. They become loyal proponents of Hospice and of those who support it.

Hospice is non-profit, providing service to all.
Hospice services are provided without regard to ability to pay. Charitable contributions support services not covered by insurance or other means.

Hospice care is unique, multifaceted and flexible.
Hospice is the only form of care that provides such a full range of services to both patients and their families, tailored to their needs.
For patients, Hospice provides palliative care such as symptom control and pain management. For all, it offers psychological and spiritual support, and assistance with day-to-day living. For family and loved ones, Hospice is the only professional program to offer bereavement services such as counseling and children's camps.

Hospice inspires others to help with its work.
Many loyal and dedicated Hospice volunteers and supporters are friends and family of those who spent their final days in Hospice care. Others are those inspired by learning about Hospice through events such as these regattas.

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TO BENEFIT HOSPICE OF THE UPSTATE

2015 HOSPICE REGATTA
WESTERN CAROLINA SAILING CLUB
OCTOBER 16 - 18, 2015

Yes, I want to sponsor the 2015 Western Carolina Sailing Club Hospice Regatta to Benefit the Hospice of the Upstate!

_____**Presenting Sponsor**   **$2,500**
Includes unlimited placement of company banners, company name on t-shirt, company name on sponsor board, ten social passes to regatta activities.

_____**Helmsman**   **$1,000**
Includes prominent placement of company banner(s), company name on t-shirt, company name on sponsor board, and six social passes to regatta activities.

_____**Tactician**   **$500**
Includes display of company banner(s), company name on t-shirt, company name on sponsor board, and four social passes to regatta activities.

_____**Bowman**   **$250**
Includes display of company banner, company name on t-shirt, company name on sponsor board, and two social passes to regatta activities.

_____**Rigger**   **$150**
Includes company name on sponsor board

_____ *In Kind donation (general supplies or auction items)*

Company Name_____

Representative_____

Address_____

Phone_____Fax_____

Email_____

Thank you for your support!

Please make checks payable to: Hospice of the Upstate

Mail completed form and payment to Hospice of the Upstate
1835 Rogers Rd, Anderson, SC 29621
Attn: Carol Kreson